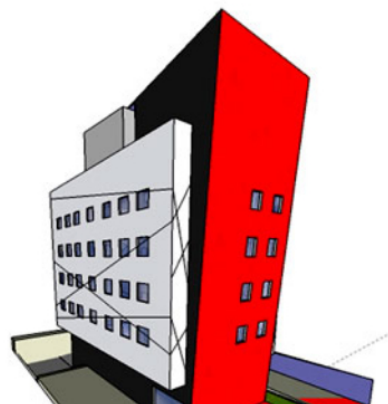


the red carpet, pune

Krishnan Parvez Architects > Projects > All > Hospitality > the red carpet, pune

THE RED CARPET

The project, formally called as Studio 34, was planned to be 34 nos. studio service apartments with an attitude of being contemporary and young, thus, being identifiable with the energetic and enterprising generation of the information technology age. The overall ambience of the apartments was designed to make one feel at home with adjoining facilities of 18 seater fully loaded conference facility, a 24 hour coffee shop and a speciality semi-enclosed roof top garden restaurant to take care of the much needed unwinding at the end of the day. The project was located within a close loop around a cluster of residential buildings, hence, making it not visible. This ideated the concept of a welcoming carpet in strong colour such a red in materiality to be laid from the internal access road flowing towards the property, and finally, rising to the façade of the building. This was, further, accentuated with strips of coloured LED light along the path to give it vibrancy at night.



25,000 sq.ft.

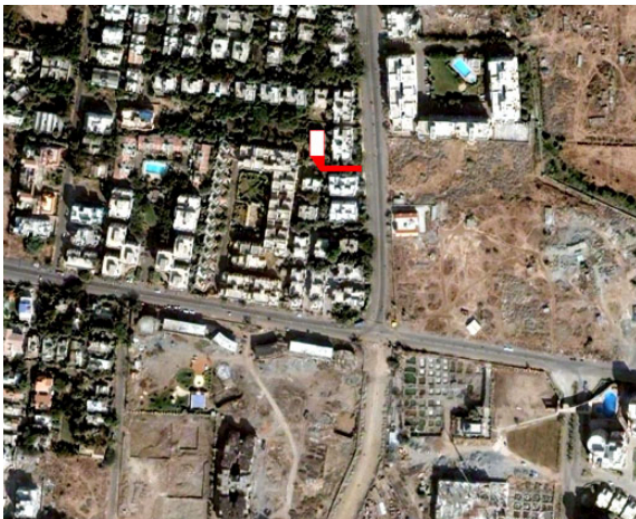
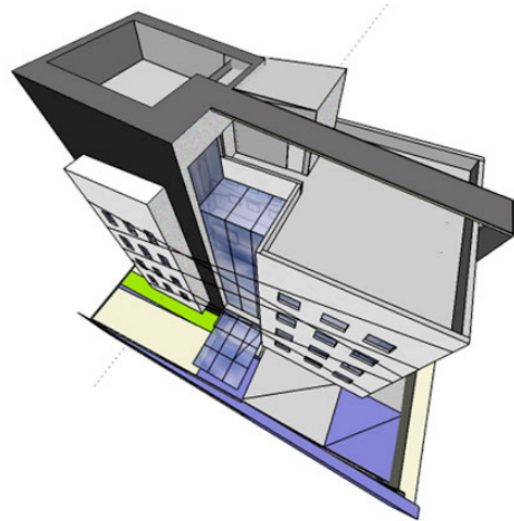
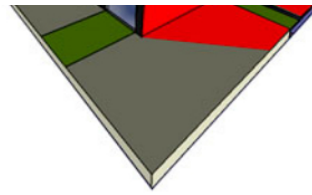
Status

Proposed

Location

Pune

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Contact Us

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